

mineral essence





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Mineral Essence is an all natural mineral makeup designed to restore and enhance your natural beauty, while nourishing your skin. Produced using a patented process, ME is enriched with minerals and antioxidants that help prevent and minimize the appearance of fine lines and wrinkles. Gentle on even the most sensitive skin, Mineral Essence gives you a flawless finish while maintaining your skin's youthful, supple appearance.

beauty from the inside out



Mineral Essence uses a patented Anti-Oxzyme™ technology, an exclusive blend of antioxidants, vitamins and minerals derived from natural sources in the earth.

Our powders are blended using a special triple-milled process, leaving them super-fine and your skin ultra smooth and flawless.



nourish your skin with

KEY INGREDIENTS:

Anti-Oxzyme™: superoxide
dismutase • green tea extract
lipoic acid • vitamin a • vitamin e
vitamin c • zinc oxide • titanium
dioxide • iron oxide • mica • grape
seed oil • basil oil • chamomile



FREE OF:

- oil
- chemicals
- fragrance
- animal testing
- synthetic ingredients



antioxidant-rich mineral makeup



IMMERSE YOUR SKIN IN THE FOUNTAIN OF YOUTH

PURE RADIANT

Just a touch of blush delivers powerful nutrients. Feel this velvety formula nurture your skin with a healthy glow.

BLUSHES



ANYWEAR FACE COLOR

Multi-purpose, subtle colors can be used on lips, face and cheeks, for that healthy sun-kissed glow— all year round!



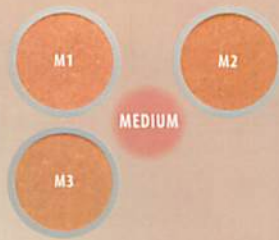
MAGIC FINISH

The essential finishing touch to your makeup routine. This subtle, skin care powder helps vanish the appearance of fine lines for a smoother younger-looking complexion.



Experience a premium line of mineral makeup and skin care formulas.

Illuminate your true radiance while nurturing your skin with natural ingredients and our breakthrough Anti-Oxyzome™ technology; which helps minimize the appearance of fine lines and wrinkles.



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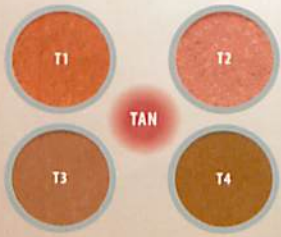


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HUES THAT
REVEAL THE
TRUE YOU!



Perfect, flawless, long-lasting coverage for any skin tone and type. These sheer, featherweight formulas glide on smoothly and effortlessly for immaculate results.

foundations

Pure, rich pigments and all natural ingredients. Welcome to mineral makeup that's good for your skin.



NEW! LUSH LASH THICKENING MASCARA

Blended with silky, rich essential oils that plump and thicken, this high definition mascara extends for the most voluptuous lashes ever!

- Totally water resistant and long-lasting, giving you great volume all day long!
- Blended with essential oils of hemp seed, sunflower and chamomile.



Choose from an endless assortment of unique shades, blended with pure crushed minerals. Dazzling results and unprecedented formulas are now yours.

EYE SHADOWS



eyes

LINER SHADOWS

Deep, rich liner shadows create dynamic effects. Use wet or dry, this soft, creamy formula is easy to apply.



Sparkle, dazzle and shine with a hint of color or a dramatic splash of glamour!

SHIMMERS



NORTHERN LIGHTS

Like the magnificent lights of the Aurora Borealis, illuminate your lids with these beautiful shimmers.



Light up your eyes with pure, rich color that lasts and lasts. Achieve your perfect look with an array of gorgeous shades to choose from.

eyes

Your lips have never felt so smooth, so rich and so pampered. Choose from a variety of formulas – from extra hydrating lip colors to sexy, shiny gloss.



Nutritive, moisturizing and energizing ingredients:

- Chamomile Flowers
- Cactus
- Guarana
- Green Tea
- White Tea
- Ginseng



RIPE BERRY



HOT PINK



FLIRTY ROSE



FEVER



EXOTIC PEARL



MIMOSA



NEW! LUSH LIPS ENHANCING GLOSS

Sexy... flirty... luscious... these glosses are infused with plant and flower extracts to soothe, hydrate and nourish lips. Wear over ME Lip Color for gorgeous glamour or over bare lips for color that shines on.



Enriched with nutrients, vitamins and minerals to soothe and condition lips for the ultimate in lip care.



Silky-smooth formula slides onto skin for subtle, beautiful coverage - perfect for all-day wear.



Rich, luxurious formula hydrates and nourishes lips for long-lasting coverage day or night.

LIP COLOR

Indulge your lips with three luxurious formulas; rich and creamy **CRÈME**, silky smooth **SHEER**, and nutrient-rich **VITARICH**. All blended with antioxidant-rich grape seed oil and vitamin A, two powerful ingredients that actually help regenerate damaged skin cells for smooth, youthful lips.



LIP DEFINERS

Rich and creamy, luscious liners give beautiful lips a whole new meaning. Pamper your lips with immaculate color that won't bleed or smudge. Use throughout the day for smooth, effortless coverage.



Treat your lips to the luxury and richness they've been thirsting for.

LIP
SOS



soft luxurious
brushes

1 eyeliner brush

Use this precision point liner brush with ME Liner Shadows to accent eyes.

2 dual eye brush

Exquisite two-in-one brush design with an eye shadow brush on one tip and a sponge tip on the other for precise smudging and shading of liners, shadows and shimmers.

3 lip painter

Apply perfectly precise results with this convenient lip painter brush and on-the-go brush cover. Keeps your lip brush clean and sanitary.

4 eye contour brush

Use this luxurious brush to apply and blend ME Eyeshadows and Shimmers. The slight angle contours to lid and crease, making it easy to emphasize your eyes.

5 angled eye brush

Multi-functional brush for natural brow shader or slide-on eyeliner.

6 concealer brush

Flawlessly blends concealer to hide imperfections and precisely designed to provide optimal control for detailed application & blending.

7 eyeshadow brush

Velvety-soft brush ideal for applying shadows and shimmers. Top choice for makeup professionals.

8 angled eyeshadow fluff brush

Comfortable brush is designed especially to accentuate your eyes for the right look every time.

9 angled brush

Soft, slightly angled brush is the perfect tool for enhancing your cheekbone's natural contours, leaving you with that fresh-from-the-outdoors look.

10 powder brush

Ultra-soft brush, with a distinctive full shape picks up the right amount of powder every time.

11 flat buffer brush

Perfect for applying ME Foundations and is the essential tool of choice for makeup professionals.





KABUKI BRUSHES

Whisper-soft brush glide over your face and body, giving extraordinarily full, flawless coverage every time. Use with your favorite Mineral Essence, foundation, face color or blush. Available in Kabuki and Grand Kabuki.



RETRACTABLE KABUKI

This stylish silver and chrome cased brush stays clean and fresh with each use. Use the mirrored cap for flawless results, anytime.

RETRACTABLE BRUSH

Convenient, on-the-go retractable brush stays sanitary and clean inside your bag. For multi-purpose use on face and body.



BEAUTY PUFF

Our baby-soft beauty puff gives you even coverage and natural-looking shine control, all day long.

FOUNDATION PRIMER 30 ml

Lightweight, silky formula blended with an assortment of essential ingredients to prime your face for flawless makeup application and long-lasting results. Luxurious moisturizers soothe, pamper and protect skin all day long!



ME MAKEUP REMOVER 100 ml.

Removes makeup quickly and completely. This super gentle makeup remover is enriched with antioxidants, vitamins, minerals and jojoba oil to nourish your complexion. Perfect for even the most sensitive skin. Use on eyes and face.

ME HYDRATING MIST 4 fl.oz./120 ml

Pure, gentle hydration therapy for thirsty skin. Formulated with powerful antioxidants such as vitamin A, E and Olive Leaf Extract to fight the early signs of aging. Part toner, part bliss! Lightly scented with a blend of Essential Oils.



BISQUE CONCEALER

This all purpose neutral concealer can be used to set foundation, reduce shine, conceal and highlight.



FAIR



LIGHT



MEDIUM



TAN



DARK

COVER ME DUO MAGIC CONCEALERS

Double-ended concealer pencil offers two complimentary, easy-to-blend shades to match any skin tone. Powerful coverage, in a compact, versatile package.

ULTIMATE SHARPENER



So versatile, you can use it to sharpen 8mm, 10mm, and 12mm pencils. Special transformer allows you to choose a pointed or rounded tip.

What goes on, goes in
so give your skin the healthy meal it deserves.

beauty begins with me

Mineral Essence is the only mineral makeup
that contains the patented Anti-Oxyzome™ technology
- a powerful blend of antioxidants and vitamins that
actually turns back time while you're wearing it.

